

## Cinnabon and Carvel franchises officially open at Reina Beatrix International Airport

Two of the most popular sweet treats known to the U.S. have invaded Aruba, and firmly established several beachheads at the Reina Beatrix International Airport, with reports of plans to soon extend their hold on the island to other locations.

On Monday afternoon, press members and airport employees were treated to samplings of the various delights offered by the Cinnabon shop now found in the airport's Arrivals Hall and adjacent to Gate 6 in the U.S. Departure Hall. The popular concession was doing a brisk business their first official day, as many chose the freshly baked buns, which are huge and filling, as a way to stave off hunger until their flights depart. "Cinnabons to Go" were also a popular item, to be taken home and warmed, making breakfast extra special for some Arubans the next day. Press members were also allowed to observe how the internationally known sweet rolls are freshly prepared daily, on premises.

Adjacent to Cinnabon in the Reina Beatrix arrivals hall is now also found the Carvel store, aptly named "The Oasis," which offers not only the most famous freshly made soft ice cream in the world, but a nice selection of hot and cold sandwiches, Aruban snacks, and refreshments. A tour of the airport revealed another Carvel outlet by Gate 7 in the U.S. Departure Hall, right next to Binah Snacks, with a fine selection of Carvel treats. Binah also offers a variety of snacks and Cinnabon buns to hungry travelers as they await their flights.

An additional outlet found at the airport, which offers the same tempting menu as The Oasis is the new International Plaza Kiosk, located in the outdoor terrace surrounded by the offices of various airlines flying to Latin America and the Caribbean. It is reported that this charming al fresco location will offer weekly "happy hours" every Friday afternoon from 4:00 until 7:00 PM, when all dollar prices on snacks and refreshments will be changed to Aruban florins.

Maarten Alberts, General Manager of Cinnabon and Carvel welcomed press members and took them on a tour of the airport, and Peter Steinmetz, Director of the AAA officially welcomed the two new concessions to their airport premises. Entertaining clowns added a festive touch to the gala opening.

The owners of the Carvel and Cinnabon franchises wish for all island residents to come and try their delicious products, not only departing travelers, so until August 12 they have a special introductory offer.

- With the purchase of one Cinnabon get a small drink for FREE
- With the purchase of a scoop of Carvel regular ice cream get the second scoop FREE

One hour of free parking in the airport lot is available to all customers of Cinnabon and Carvel with the purchase of fifteen Aruban florins or more; simply bring your parking ticket to the shop for validation.

As stated by Cinnabon, all recipes are by Jerilyn Bruseau, prepared "with care and dedication, each recipe pays special tribute to home cooking and the traditional sweet smell of fresh baked goods to fulfill your mind, body and soul;" certainly that is a sure-fire recipe for success and hard to resist!

It was announced that Cinnabon and Carvel shops will soon be seen next to the Wendy's on L.G. Smith Boulevard in Oranjestad and at the La Cabana Resort, and the public is advised to keep an eye out for the opening of these outlets. THE NEWS offers congratulations and welcome to these charming new additions to the Reina Beatrix International Airport.